

**IT TAKES HEART  
TO BE A HERO!**



Emily has a pacemaker because her heart doesn't beat fast enough. She has participated in her school's Hoops For Heart program for the last two years. We are so proud that her school understands how vital research and advancement are for kids like Emily.

Thank you for making heart awareness important to kids with the Hoops For Heart program. I participated in Jump Rope For Heart when I was in elementary school. Little did I know then that I was jumping for my very own daughter.

- Jennifer, mother of Emily, age 6, heart disease survivor

## Help Your Child Save Lives and be a Heart Hero!

**HOW:** Support your child in the American Heart Association's Jump Rope For Heart program

**WHAT:** A life-saving and educational community service program

**WHY:** Your child will help kids with special hearts, learn about how to be heart healthy and feel good!

Dear Parent/Guardian,

We are thrilled to share our school is supporting the American Heart Association's Jump Rope For Heart program! When your child participates in Jump Rope For Heart he/she:

- **Learns about the importance of the heart – how it works, and how to take care of it:** Through classroom exercises and educational information provided by the American Heart Association.
- **Helps kids with special hearts:** Our *safe* online tool makes it *easy* for your child to set-up a web page and send emails to invite friends and family to support their fundraising efforts and to share life-saving information.
- **Feels good for making a difference in people's lives!** Funds raised support American Heart Association research and education initiatives that *save lives in our community*. Congenital heart defects are the most common cause of infant death from birth defects. Many children are alive today because of treatments not available even 10 years ago. *Funded research and advancements have changed and saved their lives!*

We hope you are as excited as we are to support our students in this important experience! If you have any questions or would like to volunteer, please let me know. Let's help our children be *heart heroes!*

Visit [www.heart.org/jump](http://www.heart.org/jump) to get started today!

**Please return your child's donation envelope by:**

*Special Notes:*

*\*Please make checks payable to American Heart Association.*

*\*For the safety of our children, we ask that your child not go door-to-door or ask strangers for donations.*

*\*Our school also has the opportunity to earn free physical education equipment.*